

# Christopher W. Poliquin

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## Academic Employment

July 2018 — University of California, Los Angeles  
Anderson School of Management  
Assistant Professor

## Education

May 2018 Harvard University  
Harvard Business School  
Doctor of Business Administration

May 2009 University of Pennsylvania  
Bachelor of Arts in Philosophy, Politics, and Economics

## Research

### Peer-Reviewed Journal Articles

- Hou, Young and Christopher Poliquin. 2024. CEO activism and political mobilization. *Accepted at Journal of Business Ethics*.
- Chauvin, Jasmina, Carlos Inoue, and Christopher Poliquin. 2024. Resource redeployment as an entry advantage in resource-poor settings. *Strategic Management Journal*. (Early View).
- Chauvin, Jasmina and Christopher Poliquin. 2024. Supply-side inducements and resource redeployment in multi-unit firms. *Strategic Management Journal*. 45(5): 939–967.
- Lawrence, Megan and Christopher Poliquin. 2023. The growth of hierarchy in organizations: Managing knowledge scope. *Strategic Management Journal*. 44(13): 3155–3184.
- Hou, Young and Christopher Poliquin. 2023. The effects of CEO activism: Partisan consumer behavior and its duration. *Strategic Management Journal*. 44(3): 672–703.
- Luca, Michael, Deepak Malhotra, and Christopher Poliquin. 2020. The impact of mass shootings on gun policy. *Journal of Public Economics*. 181(January 2020): 104083.
- Licht, Amir, Christopher Poliquin, Jordan I. Siegel, and Xi Li. 2018. What makes the bonding stick? A natural experiment testing the legal bonding hypothesis. *Journal of Financial Economics*. 129(2) (August): 329–356.
- Luca, Michael, Deepak Malhotra, and Christopher Poliquin. 2017. Handgun waiting periods reduce gun deaths. *Proceedings of the National Academy of Sciences*. 114(46): 12162–12165.

### Journal Articles Submitted

- Hou, Young and Christopher Poliquin. 2024. CEO activism and consumer behavior: Ideology or signaling? *Revise and Resubmit at Strategic Management Journal*.
- Poliquin, Christopher and Young Hou. 2023. Policymaker responses to CEO activism. *Revise and Resubmit at Organization Science*.
- Poliquin, Christopher, Megan Lawrence, and Samina Karim. 2023. Hierarchy expansion in young firms: The impact of internal versus external hiring on performance. *Revise and Resubmit at Management Science*.
- Poliquin, Christopher. 2021. The wage and inequality impacts of broadband internet. *Revise and Resubmit at Management Science*.

### Working Papers

- Hou, Young, Christopher Poliquin, Mariko Sakakibara, and Marco Testoni. 2024. Using Smartphone Location Data for Strategy Research.
- Poliquin, Christopher and Young Hou. 2022. The value of corporate political donations: Evidence from the capitol riot.

### Chapters in Books

- Baron, Jonathan, William T. McEnroe, and Christopher Poliquin. 2012. Citizens' perceptions and the disconnect between economics and regulatory policy. In *Regulatory Breakdown: The Crisis of Confidence in U.S. Regulation*. Ed. Cary Coglianese. Philadelphia, PA: University of Pennsylvania Press. 143–162.

### Published Conference Proceedings

- Poliquin, Christopher and Young Hou. 2022. The value of corporate political donations: Evidence from the capitol riot. *Academy of Management Proceedings*. Vol. 1.
- Chauvin et al. 2021. Unpacking internal mobility: Drivers and consequences of employee redeployment inside organizations. *Academy of Management Proceedings*. Vol. 1.
- Chauvin, Jasmina and Christopher Poliquin. 2019. Knowledge sharing and intra-organizational worker mobility. *Academy of Management Proceedings*. Vol. 1.
- Lawrence, Megan Lynn and Christopher Poliquin. 2019. Prior experience and the emergence of hierarchy in young firms. *Academy of Management Proceedings*. Vol. 1.

### Non-Peer Reviewed Publications

- Poliquin, Christopher and Young Hou. 2023. How policymakers respond to CEO activism. *Blue Sky Blog*. Columbia University Law School. 11 December.
- Poliquin, Christopher. 2022. After mass shootings like Uvalde, national gun control fails — but states often loosen gun laws. *The Conversation*. 25 May.
- Poliquin, Christopher and Young Hou. 2022. Corporate political donations and firm value following the Capitol riot. *The FinReg Blog*. Duke University School of Law. 10 February.
- Poliquin, Christopher. 2021. Gun control fails quickly in Congress after each mass shooting, but states often act — including to loosen gun laws. *The Conversation*. 22 March.
- Luca, Michael, Deepak Malhotra, and Christopher Poliquin. 2018. The case for handgun waiting periods. *Behavioral Scientist*. 12 December.

### Grants

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|------|--|
| 2019 | Morrison Family Center for Marketing Studies and Data Analytics (with Young Hou)<br>UCLA Anderson School of Management |
| 2015 | Pellegrini Summer International Economics Research Grant (with Jasmina Chauvin)<br>Harvard Economics Department        |

### Teaching

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|-----------|--|
| 2020–2024 | Full-time MBA Program, UCLA Anderson<br>Business Strategy (MGMT 420)   |
| 2018      | Fully Employed MBA Program, UCLA Anderson<br>Business Strategy (MGMT 420)                                      |
| 2015      | Harvard John F. Kennedy School of Government<br>Teaching Fellow, Economic Analysis of Public Policy (API 102A) |

### Case Studies and Course Materials

- Unilever's New Recipe for Growth (with Jordan Siegel and Barbara Zepp Larson)
- Yum! Brands (with Jordan Siegel)
- Baxter's Asia Pacific "Talent Edge" Initiative (with Jordan Siegel and Mimi Xi)

## Conferences, Consortia, and Invited Talks

- 2024 Non-Market Strategy Research Community Annual Retreat  
*CEO Activism and Consumer Behavior: Ideology or Signaling?*
- 2024 Strategy Research Forum  
*CEO Activism and Consumer Behavior: Ideology or Signaling?*
- 2024 Strategy and the Business Environment Conference  
*Policymaker Responses to CEO Activism*
- 2023 Non-Market Strategy Research Community Brown Bag Seminar  
*CEO Activism and Public Mobilization*
- 2023 University of Michigan, Ross School of Business  
*CEO Activism and Public Policy*
- 2023 Insper Institute of Education and Research  
*Resource Redeployment as an Entry Advantage in Resource-Poor Settings*
- 2023 Academy of Management Annual Meeting  
*Resource Redeployment as an Entry Advantage in Resource-Poor Settings*
- 2023 Academy of Management Annual Meeting  
*Corporate Engagement in the Aftermath of the Capitol Riot*
- 2023 DRUID  
*Resource Redeployment as an Entry Advantage in Resource-Poor Settings*
- 2023 So-Cal Strategy and OT Workshop  
USC Marshall School of Business  
*CEO Activism and Political Participation: Experimental Evidence on Abortion Rights*
- 2022 Academy of Management Annual Meeting  
*The Value of Corporate Political Donations: Evidence from the Capitol Riot*
- 2022 Non-Market Strategy Research Community Brown Bag Seminar  
*The Value of Corporate Political Donations: Evidence from the Capitol Riot*
- 2021 Sumantra Ghoshal Strategy Conference  
London Business School  
*CEO Activism, Consumer Polarization, and Firm Performance*
- 2021 CCC Corporate Dynamics Brown Bag Seminar  
*CEO Activism, Consumer Polarization, and Firm Performance*
- 2021 Allied Social Science Association  
*The Impact of Mass Shootings on Gun Policy*
- 2019 APPAM Fall Research Conference  
*The Impact of Mass Shootings on Gun Policy*
- 2019 12<sup>th</sup> Annual People & Organizations Conference  
University of Pennsylvania, The Wharton School  
*Worker Redeployment in Multi-Business Firms: An Empirical Examination*
- 2019 Georgetown University, McDonough School of Business  
*The Impact of Mass Shootings on Gun Policy*

- 2019 University of Utah / BYU Winter Strategy Conference  
*Knowledge Sharing and Intra-Organizational Worker Mobility*
- 2018 SMS São Paulo, Brazil  
*The Effect of the Internet on Wages*
- 2018 Tufts University, Global Development and Environment Institute  
*The Impact of Mass Shootings on Gun Policy*
- 2017 American Society of Criminology Annual Meeting  
*The Impact of Mass Shootings on Gun Policy*
- 2017 Conference on Empirical Legal Studies  
Cornell University Law School  
*The Impact of Mass Shootings on Gun Policy*
- 2017 TIM Doctoral Consortium  
Academy of Management Annual Meeting
- 2017 Consortium for Cooperation and Competition  
University of Pennsylvania, The Wharton School  
*The Effect of the Internet on Wages*
- 2017 Economics Experiments in the Tech Industry  
Stanford Institute for Economic Policy Research  
*The Effect of the Internet on Wages* (poster session)
- 2016 International Association for Conflict Management Annual Meeting  
*The Impact of Mass Shootings on Gun Policy*
- 2014 EDEN Doctoral Seminar on Advanced Strategic Management  
IESE Business School, Barcelona, Spain
- 2014 Strategic Research Initiative Ph.D. Bootcamp  
IESE Business School, New York

## **Work Experience**

- 2010 – 2012 Harvard Business School, Boston, MA  
Research Associate for Jordan Siegel
- 2009 – 2010 Guaruma: Jóvenes Hondureños por el Desarrollo Educativo, La Ceiba, Honduras  
Assistant Director
- 2009 University of Pennsylvania, Philadelphia, PA  
Research Assistant for Jonathan Baron